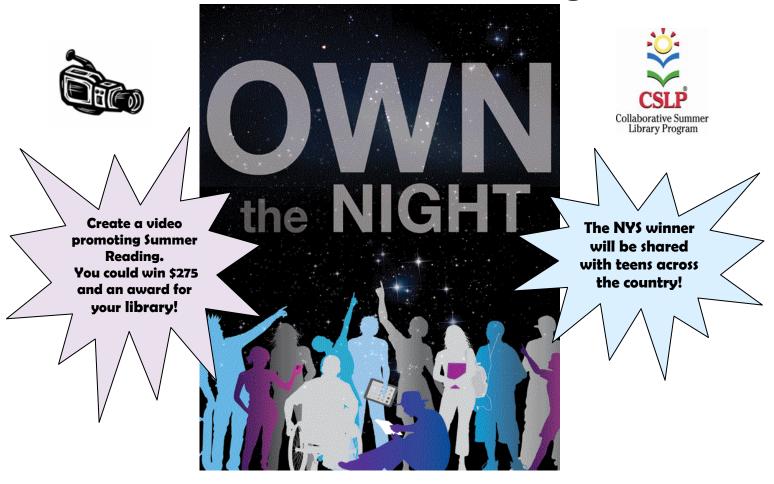


# 2012 Teen Video Challenge!





# 2012 Teen Video Challenge New York State Entry Form

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CSLP
Collaborative Summe

AT NEW YORK LIBRARIES		CSLP Collaborative Summer Library Program	
Name of Your Local Public Library		Lionary rrogram	
Your Name	A	Age	
Your Address	State	ZIP	
Your Email	Your Phone Number		
Video Title			
URL of Uploaded Video			
I certify: (I) the audio used in the video was either created	by the entrant or is in the public domain, (2)	the video was made by the	
teen creator(s) only, and (3) the model release form(s) for	each person appearing in the video are attac	hed.	
Your Parent's or Legal Guardian's Name			
Your Parent's or Legal Guardian's Signature		Date	

## "2012 Teen Video Challenge" - New York State Submission Guidelines

#### Eligibility

The "2012 Teen Video Challenge" for New York State is open only to legal U.S. residents who are residents of New York State aged 13-18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by March 5, 2012. Late entries will not be accepted. A DVD of the video will be requested from the winner.

#### **Terms and Conditions**

All music and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the "2012 Teen Video Challenge" submissions, including all work created and all intellectual property embodied therein, as per the Model Release form.

### Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2012 CSLP teen slogan "Own the Night."
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

Q's? Ask your local public librarian!

#### **How to Enter**

- 1. **Go to** <u>www.summerreadingnys.org</u> and click the "2012 Teen Video Challenge"
- 2. Create your video
- 3. **Title** your video with: "2012 TVC NY Unique Name." Please choose a unique name that does not include your real name, example: 2012TVC NY Krypton123
- 4. Upload your video to YouTube.com or Vimeo.com
- Fill out and sign your completed Entry & Model Release form(s) and
- Mail or Deliver completed forms in an envelope addressed "2012 TVC" to your local public library by March 5, 2012.
   All forms are available at <a href="https://www.summerreadingnys.org">www.summerreadingnys.org</a>.

#### Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
  - Overall impact

#### **Prizes**

In April 2012, CSLP will award each CSLP approved State Teen Video Challenge Winner \$275. Their Local Public Library will receive prizes worth \$150 from CSLP and Upstart.

Summer Reading at New York Libraries is funded through the Federal Library Services and Technology Act, with funds awarded to the New York State Library by the Federal Institute of Museum and Library Services.

The New York State Library is a program of the Office of Cultural Education in the New York State Education Department.

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. <a href="http://www.cslpreads.org">http://www.cslpreads.org</a>.

# Cut off the top portion and keep for your records.

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