Summer Reading
AT NEW YORK LIBRARIES

2012 Teen Video Challenge!

OWN the NIGHT

CSLP®
Collaborative Summer
Library Program

Create a video promoting Summer Reading.
You could win $275 and an award for your library!

The NYS winner will be shared with teens across the country!

For more information go to: **www.summerreadingnys.org**

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Summer Reading
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2012 Teen Video Challenge
New York State Entry Form

CSLP®
Collaborative Summer
Library Program

Name of Your Local Public Library_____

Your Name _____Age_____

Your Address_____State_____ZIP_____

Your Email _____Your Phone Number _____

Video Title _____

URL of Uploaded Video_____

I certify: (1) the audio used in the video was either created by the entrant or is in the public domain, (2) the video was made by the teen creator(s) only, and (3) the model release form(s) for each person appearing in the video are attached.

Your Parent's or Legal Guardian's Name_____

Your Parent's or Legal Guardian's Signature _____Date_____

"2012 Teen Video Challenge" – New York State Submission Guidelines

Eligibility

The "2012 Teen Video Challenge" for New York State is open only to legal U.S. residents who are residents of New York State aged 13 -18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by **March 5, 2012**. Late entries will not be accepted. A DVD of the video will be requested from the winner.

Terms and Conditions

All music and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the "2012 Teen Video Challenge" submissions, including all work created and all intellectual property embodied therein, as per the Model Release form.

Video Criteria for Acceptance

All videos must:
- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2012 CSLP teen slogan "Own the Night."
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

Q's? Ask your local public librarian!

How to Enter

1. **Go to** www.summerreadingnys.org and click the "2012 Teen Video Challenge"
2. **Create** your video
3. **Title** your video with: "2012 TVC - NY - Unique Name." Please choose a unique name that does not include your real name, example: 2012TVC – NY - Krypton123
4. **Upload** your video to **YouTube.com or Vimeo.com**
5. **Fill out** and sign your completed Entry & Model Release form(s) and
6. **Mail** or **Deliver** completed forms in an envelope addressed "2012 TVC" to your **local public library** by **March 5, 2012**. All forms are available at www.summerreadingnys.org.

Video will be judged on the following criteria
- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

Prizes

In April 2012, CSLP will award each CSLP approved State Teen Video Challenge Winner $275. Their Local Public Library will receive prizes worth $150 from CSLP and Upstart.

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Cut off the top portion and keep for your records.